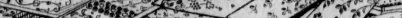




An Import Sale of
LOVELY SWISS EMBROIDERIES

7,650
—YARDS IN THE PURCHASE—
The Whole Store Front Given Over to This Display

Don't Fail to See Them!



FASHION AUTHORITIES predict the greatest embroidery season in many years; while we predict the Most Successful Embroidery Sale in the history of Edmonton, beginning Tuesday and continuing throughout the week. Our predictions are based upon the extraordinary good values offered—the best to our knowledge in 29 years—and that's going back far enough.

The Sum and Substance of this Embroidery announcement is that it's a special purchase direct from St. Gall, Switzerland, fortunately negotiated before the outbreak of the war, at a discount that brings the prices down.

The Sum and Substance of this Embroidery announcement is that it's a special purchase direct from St. Gall, Switzerland, fortunately negotiated before the outbreak of the war, at a discount that brings the prices down to a mere fraction of what they would ordinarily sell at—virtually half price and less.

Edgings and Insertions 1 1/4 to 2 Inches **Another Lot of Edgings and Insertions**

Wide at 36 Yard **at 10c Yard**

A splendid assortment of lovely new designs and patterns, extending from one third to over half the width neatly embroidered on fine Swiss muslin, suitable for trimming children's dresses and women's muslin. Hundreds of yards in scores of dainty new designs on finest Swiss muslin and cambrics. Edgings and insertions to match in widths from 1½ to 3 inches. Suitable for all manner of purposes.

Unmet, Sale Price, see yard..... 10c

Underwear, etc. Import Special Price, per yard... **50¢**

Insertions and Bandings 3 to 6 Inches Wide at 15c Yard

Here's a grouping that will arouse extraordinary shopping interest. Beautiful Insertions and Bandings easily

underwear, etc. **Import Special Price, per yard..... 50c**

Insertions and Bindings 3 to 6 Inches

Wide at 10c

Here's a grouping that will arouse extraordinary shopping interest! Corset and Skirting Bindings are the worth double the price we are offering them at. All widths. **Import Sale Price, per yard..... 15c**

Swiss Bandings and Skirtings at 25c Yard

This grouping includes about 600 yards of Bandings and Skirtings in the latest styles. Swiss and French. These may be used to splendid advantage in window-dresses, etc. **Import Sale Price, per yard..... 25c**

Corset Cover Embroideries at 25c Yard

Our peep at them will set all the sewing machines in the city a-humming. They are new productions from the most famous embroidery centers in France and export designs, with single or double heading for the entire width of the cover. **Import Sale Price, per inch wide..... 25c**

Infants' and Children's Skirting Embroideries at 50c Yard

Just think of being able to buy 2500 yards Swiss Muslin at 50c a yard! These are the most beautiful and best work of women from all quarters of the city. They are new, and very desirable. **Import Sale Price, per yard; specially suitable for infants' and children's**

Lovely Swiss All-over Embroideries at 50c and 75c Yard

Women will scarcely be able to believe their own eyes when they see these lovely Swiss All-over Embroideries under \$5c and \$2 price tickets. They are 20 to 27 inches wide, daintily embroidered in running stripe and scroll designs, in solid ecru and flint work; specially suitable for blouse fronts, dresses, etc. Grouped in two prices at... **50c and 75c**

Remarkable values in the daintiest designs imaginable and every one strictly new. They are of fine sheer quality Swiss mull and muslin, embroidered with fine linen or silk extending about half the width and finished with a scalloped edge; 26 to 45 inches wide. **Import Sale**
Prices, per yard... **\$1.00 and \$1.50**

Women will scarcely be able to believe their eyes to see under the new low level shoes. All over Europe made under \$6c and \$7 price tickets. They are 89 to 97 inches long, mostly come in black, tan, white, navy blue and coral designs, in solid color and flat work, especially made for brogue French dress.

Grouped at two prices at... **50c and 75c**

Remarkable values in the latest design imaginable and very. They strictly new. They are of fine quality Swiss suede and maulin, unadorned with metal ornaments, and some with gold or silver lined with a scalloped edge. 46 to 48 inches wide. Import Sale.

Prices, per pair... **\$1.00 and \$1.50**

JOHNSTONE WALKER LIMITED
263-267 JASPER EAST BETWEEN HOOGLAND AND QUEENS

MASTER PRINTERS the city and one and all extend their very best wishes for his future and the speedy recovery of Mrs. Van Peit to health.

Removal Notice

MANUET VAN PELT

Quality ESTD 1858 Printers

ESDALE  **PRESS**

the many friends of R. S. Van Pelt, better known as "Van," will regret to hear of his leaving Edmonton, owing the illness of Mrs. Van Pelt. They can be reached at 25-4044, 6th Boulevard.

Screened Lump \$2.75
NONE BETTER
Office Phone 0058 / House Phone 4879
The Clover Bar Coal Co., Ltd.

years. Should Mrs. Van Natta
be successful, they hope to
return to Edmonton in about three
months as leave of absence for that
has been granted him by the
association.
The farewell given him by his
associates was a very pleasant
one.

[illegible]

ated to by Messrs. William Edeale, Ferdinand and Adair; "Our Guest," posed by Messrs. Hull and Stowe; "Easy Houses," replied to by Ben Mackett and J. Helms.

As the other customary toasts were rendered, in reality, but as the all im-

Central Market.

Why?

Slave Lake White Fish 4½ lb.
Lake Salmon Trout 7½ lb.

Out of town buyers send money order and you will get your fish promptly. References, Bank of

One would use the work of two."

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